

Tristan Schaffer-Goldman

Copywriter/Content Strategist/Comedian

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EXPERIENCE

Case Makes Osgood, IN – Copywriter/Content Strategist

2020 - PRESENT

- Collaborating with marketing team on product-related copy
- Writing articles/statements on company's sustainability efforts
- Devising concepts/copy for annual trade show booth exhibits
- Creating content for parody publication "Between The Sheets"

Case Paper Mamaroneck, NY – Copywriter/Content Strategist

2019 - PRESENT

- Writing press releases, internal & external newsletters, statements, articles, and assorted website copy
- Developing & maintaining on-brand voice across all departments
- Devising concepts/copy for annual calendar & holiday cards
- Punching up existing copy to align with company's humor

Bedrocket Media Ventures New York, NY – Writer/Creator

2012 - 2013

- Writing/creating original content for YT channel "Official Comedy"
- Writing SEO-friendly/brand-specific metadata (i.e. titles, description, tags, calls to action) for video uploads across multiple YT channels

PERSONAL/FREELANCE EXPERIENCE

Crossword Making – Writer/Constructor

2020 - Present

- Constructing/customizing/selling themed 15 x 15 crosswords & clues

YouTube Sketch "There You Are" – Writer/Director/Actor

April 2023

- Wrote/directed/starred in original YT sketch about Waldo & Carmen Sandiego as ex-lovers

Sketch Comedy – Writer/Comedian

2009-Present

- Writing/performing original sketch comedy projects

Stand-Up Comedy – Writer/Comedian

2009 - Present

- Writing/performing original jokes & comedy routines

EDUCATION

UCB Improv New York, NY

- Lvl. 401 Comedy Improv

Second City Chicago, IL

- Lvl. 201 Sketch Writing
- Lvl. 201 Comedy Improv

Accademia dell'Arte Arezzo, Italy

- M.F.A. in Physical Theatre

LAMDA London, U.K.

- M.A. in Classical Acting

Skidmore College Saratoga, NY

- B.S. in Theatre

SKILLS

- Copywriting
- Content strategy
- Concept development
- Collaboration
- Communication
- Creative thinking
- Comedy
- Coming up with skills starting with "C"
- Digital marketing
- Social Media
- SEO
- Sales
- Problem-solving
- Attention to detail
- Editing
- Research

LANGUAGES

English: *Native*

Spanish: *Conversational*

Italian: *Fluent*